



Technology Meets ‘Performance’ Psychology to Drive Mindset and Cultural Change

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Unilever

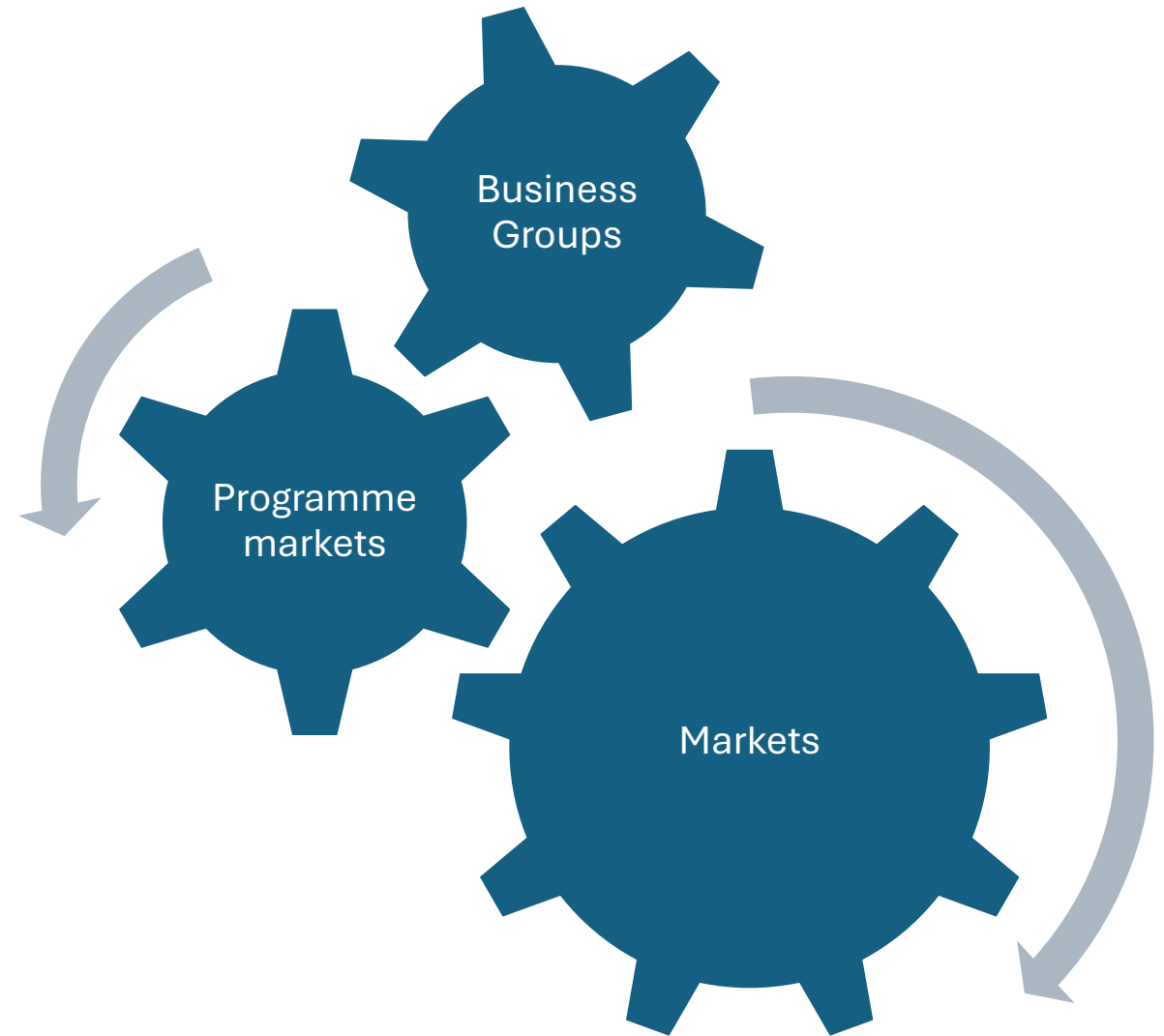
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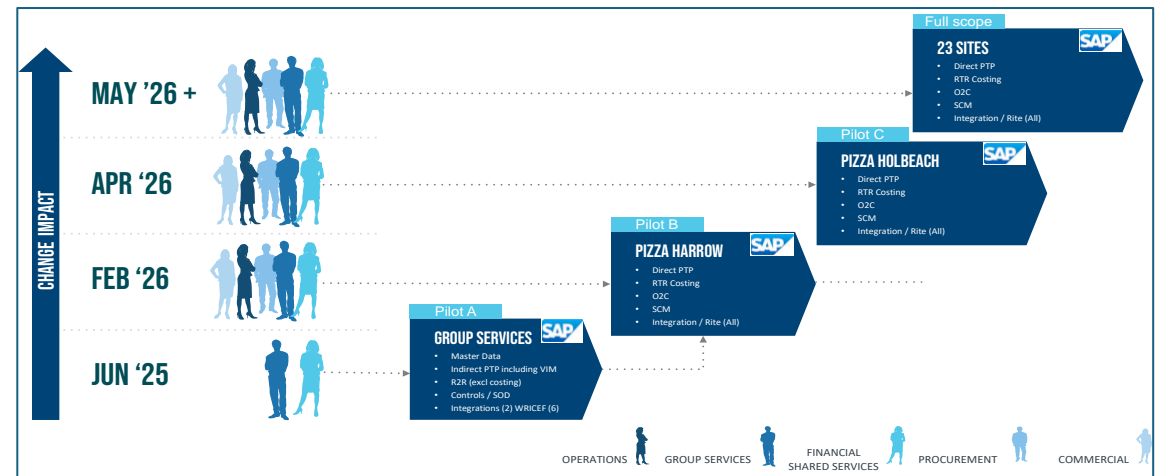
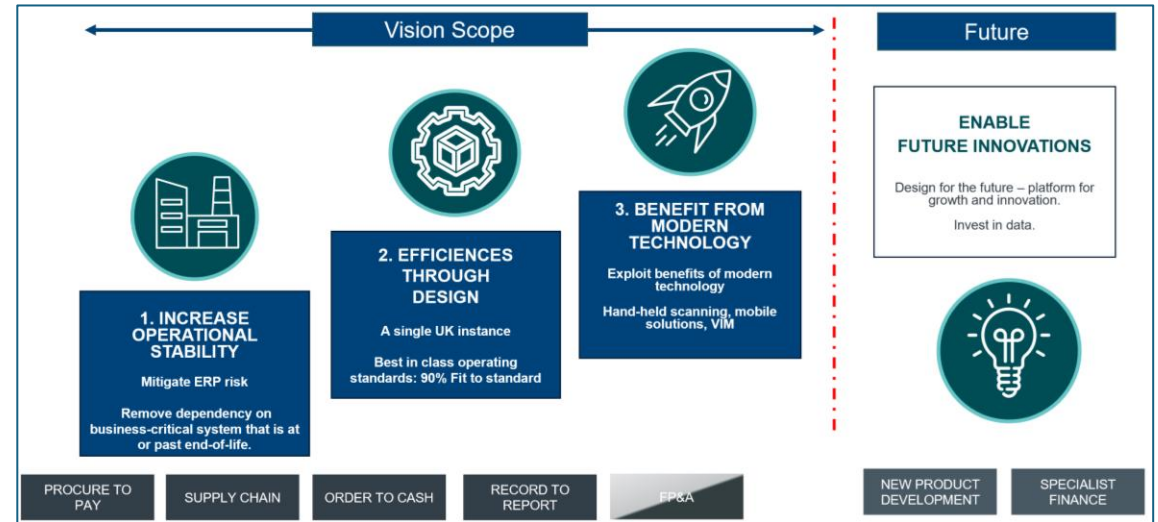


- **SIGNIFICANT ‘TOP-DOWN’
‘ORGANISATION-
TRANSFORMATION’
PROGRAMME**
- **ORGANISATION IN
‘LOCKDOWN’ MODE**





- TRANSFORMATIVE ERP IMPLEMENTATION
- ORGANISATION PLAYING NOT TO LOSE VERSUS PLAYING TO WIN
- LANGUAGE ONE OF RISK AVOIDANCE AND TEAM 'PLAYING SMALL'





Mindset Shift Initiatives

The
Anatomy of
Winning
Leadership
in a New
Era

How to
Face into
the
Unknown:
Managing
Self

Daring to be
a Team:
Managing
Healthy
Conflict

Play to Win



LEADERS AND TEAMS ABLE TO FACE
INTO CHANGE WITH RESILIENCE

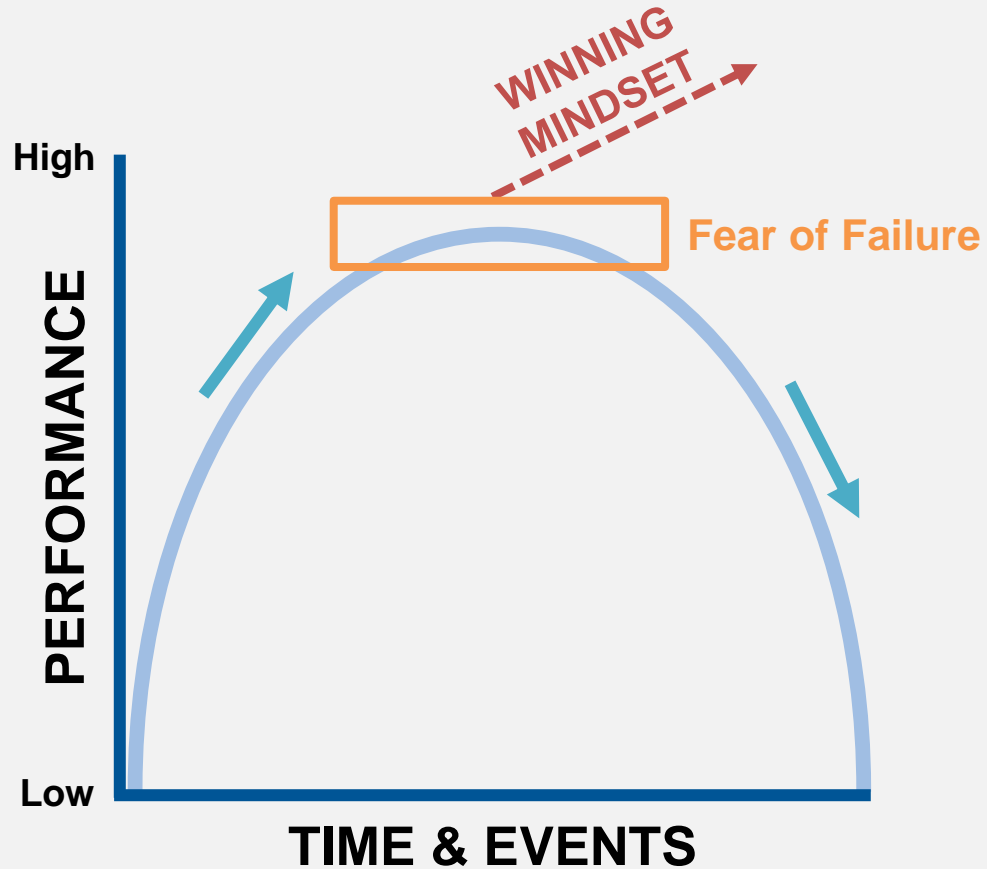


Leadership excellence impacts organisational growth and success by 77%
(Harvard 2024, BR p.22)

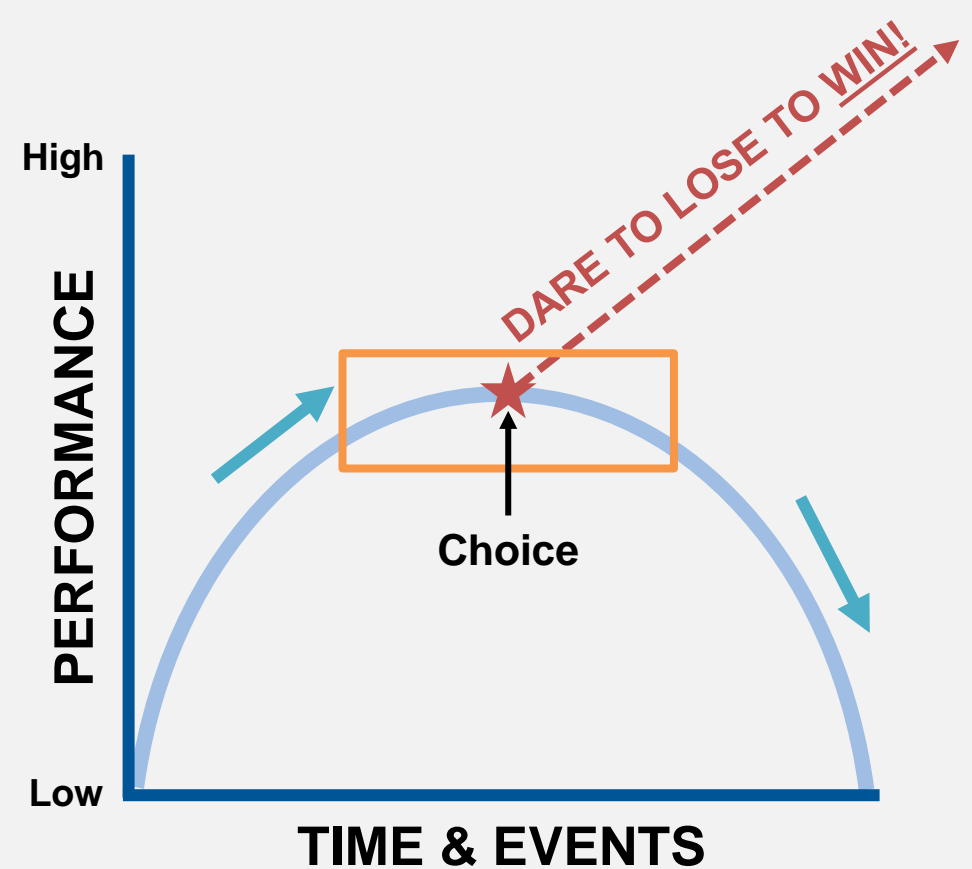


Two Types of Motivation

THE COST OF LOSING OUTWEIGHTS THE REWARD OF WINNING



THE REWARD OF WINNING OUTWEIGHS THE COST OF LOSING





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